



**STROKES**  
**STROKE**4



# Strokes4Stroke Guide For Artists

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Unleash your creativity and raise funds to prevent stroke, save lives and enhance recovery.

# Quick guide for Artists

Ready to make your art matter? Here's how you can raise funds for Stroke Foundation without donating artwork to the auction.

## Step 1: Register & set your goal

- › Decide how you'd like to fundraise – online art reveal or fundraise your way.
- › Register at [strokes4stroke.org.au](https://strokes4stroke.org.au):
  - › For the online art reveal, sign up under "Online Art Reveal."
  - › To fundraise your way, sign up under "Fundraise Your Way."
- › Set a fundraising goal to inspire your supporters.

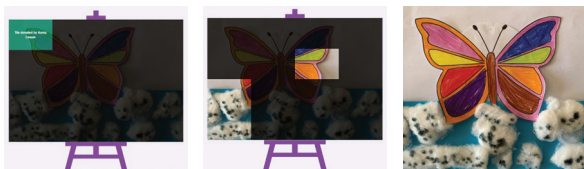
## Step 2: Make your art matter

Get creative with your fundraising – there are endless possibilities!

### Online Art Reveal

- › Create your masterpiece.
- › Take a photo of it (make sure it's landscape!).
- › Upload the photo to your fundraising page.

Your artwork will appear blurred at first, but each donation reveals a piece. The more donations, the more your masterpiece will be unveiled!



## Fundraise your way

**Sell Your Artwork:** Donate some or all the proceeds from your art sales.

**Host an Exhibition:** Organise a solo exhibition or collaborate with a local club, donating proceeds to Stroke Foundation.

**Paint and Sip Event:** Host a paint and sip night and donate a portion of ticket sales to Stroke Foundation.

**Share Your Fundraising Page:** Simply ask for donations by sharing your page with your network.

**Create Your Own Idea:** Let your creativity shine and come up with a unique way to raise funds!

## Step 3: Share and ask for donations

Spread the word by sharing your fundraising page with family, friends, and on social media. Let your supporters know that their donations will help Stroke Foundation continue providing vital programs and resources such as:

### Preventing Stroke

StrokeSafe Talks

Australia's  
Biggest Blood  
Pressure Check

Information  
Resources

### Saving Lives

F.A.S.T. (Face,  
Arms, Speech,  
Time) Signs of  
Stroke  
Awareness

Living Guidelines  
for Stroke  
Management

InformMe Website  
for Health  
Professionals

### Enhancing Recovery

StrokeLine

My Stroke  
Journey

EnableMe  
Website for  
Survivors of  
Stroke

## Step 4: Thank your supporters

- Show appreciation by thanking your supporters on your fundraising page or social media. This makes a big difference!

Every dollar raised will help prevent stroke, save lives, and enhance recovery for survivors of stroke! Start small, think big, and don't forget to share your fundraising page with your network.



**Share your Strokes4Stroke journey to help inspire others and to celebrate your achievements.**

 **@strokefoundation**

 **@strokefdn**

**#STROKES4STROKE**