





Strokes4Stroke Guide For community groups & schools

Unleash your creativity and raise funds to prevent stroke, save lives and enhance recovery.

Quick guide for community groups & schools

Help your child turn their art into a fundraising masterpiece for Stroke Foundation! Here's a quick guide to get started:

Step 1: Register your group or school

Sign up at **<u>strokes4stroke.org.au</u>** and create a team page for your group or school.

Step 2: Recruit team members

Invite community members, students, teachers, staff, and parents to join your team! Here's how:

Announcements: Share details during meetings, assemblies, in classrooms, or newsletters.

Posters: Display posters around your school or community centre to promote your Strokes4Stroke team.

Emails and Social Media: Send emails or post on social media to spread the word and encourage others to join.

Step 3: Get creative with art

Encourage your team members to create unique pieces of art! Participants can paint, draw, sculpt, collage, or craft – any medium is welcome. Art can be created individually or as group projects.

Step 4: Upload & reveal

Once your team members have finished their artwork is ready, have them:

- 1.) Take a photo of it (make sure it's landscape!).
- 2.) Upload it to their fundraising page.

The artwork will appear blurred at first, but each donation reveals a piece. The more donations, the more of the masterpiece people will see!





Step 5: Encourage team members to share & fundraise

Motivate your team members to share their fundraising page with their family, friends, and community. Let your team members know funds raised will help Stroke Foundation continue providing vital programs and resources such as:

Preventing Stroke

StrokeSafe Talks

Australia's Biggest Blood Pressure Check

> Information Resources

Saving Lives

F.A.S.T. (Face, Arms, Speech, Time) Signs of Stroke Awareness

Living Guidelines for Stroke Management

InformMe Website for Health Professionals

Enhancing Recovery

StrokeLine

My Stroke Journey

EnableMe Website for Survivors of Stroke



Fun fundraising ideas

Try these simple ideas to boost your efforts:

Art Exhibition: Host an art show at your community centre or school to display all the artwork. Charge a small entry fee and consider adding a raffle, bake sale, or silent auction.

Paint & Sip Event: Organise a family-friendly paint night or a sip-and-paint event, with ticket sales going toward your fundraising goal.

Art Sale: Sell individual pieces created by students or community members, with proceeds supporting Stroke Foundation.

Step 6: Thank your supporters

Thank everyone who supports your fundraising efforts – this shows appreciation and strengthens community support!

Every dollar raised will help prevent stroke, save lives, and enhance recovery for survivors of stroke! Start small, think big, and don't forget to share your fundraising page with your network.



Share your Strokes4Stroke journey to help inspire others and to celebrate your achievements.

- **f**@strokefoundation
- @strokefdn

#STROKES4STROKE